All the great Southwest claims Kansas City as its own

WHERE the broadening Missouri River bends eastward through the richest plain in the world stands the most distinctly American metropolis—Kansas City. Spreading over the confluence of two rivers, extending its metropolitan area into one of the greatest agricultural districts of America, this extraordinary city has become the focal point for a natural region that embraces five states.

Originally a trading station for the fur-hunters of the Northwest, it became the eastern terminus of the Southwest trade and an outfitting point for the stream of immigrants to California. Today it is one of the most important railroad centers in the world—with all the wealth of the Southwest pouring into it, all the riches of the plains of Kansas, Missouri, Oklahoma, Arkansas contributing to its extraordinary beauty and prosperity. Some factors that make it great are:

Location: A natural geographic and economic center for the fields of Oklahoma, Kansas, Texas, the tremendous agricultural resources of surrounding states and enormous quantities of livestock. An unusually beautiful countryside. The famous medicinal waters of Excelsior Springs.

Population: Almost half a million; 95% *native-born Americans*, singularly free from labor troubles. A united community, alert, happy, renowned for its public spirit. Builders of great art galleries, magnificent buildings, wonderful parks and boulevards.

Trade: Serves 19,000,000 people! Ranks first in distribution of agricultural implements and seeds. Largest primary wheat market; second largest livestock and meat packing center. Third largest grain market and distributor of butter, eggs and poultry.

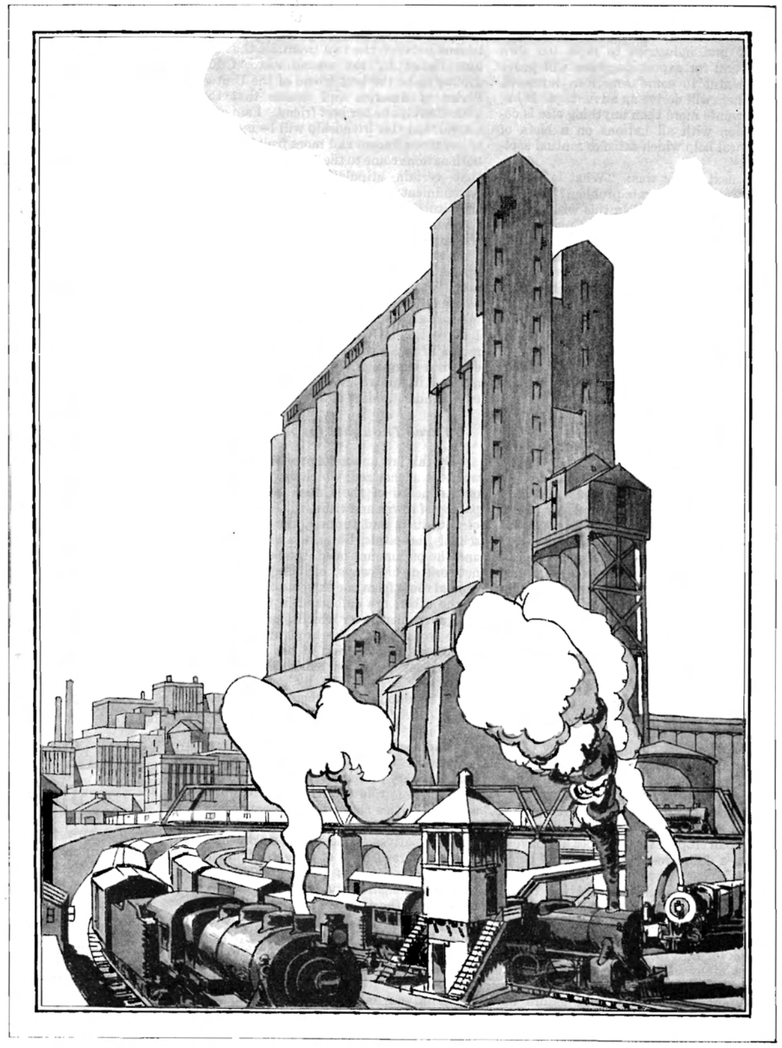
Resources: Tremendous wealth of raw materials available from the West and Southwest. Vast beds of bituminous coal near at hand. Oil piped direct from the oil fields.

Transportation: Thirteen railroads serve Kansas City. A vast funnel of traffic from the South and West pours in. The Chicago, Milwaukee & St. Paul forms an outlet for this funnel with its direct line to Chicago, the Twin Cities and all points north and east.

To Westerners, Kansas City is probably the best-known and best-loved city in the United States. It was the root from which colonization to the south and west drew sustenance and inspiration. And it is today not only the commercial and industrial metropolis of the Southwest, but a cultural center whose fame is world-wide. It has created for itself a striking individuality, and its destiny is limited only by the genius of the American people.

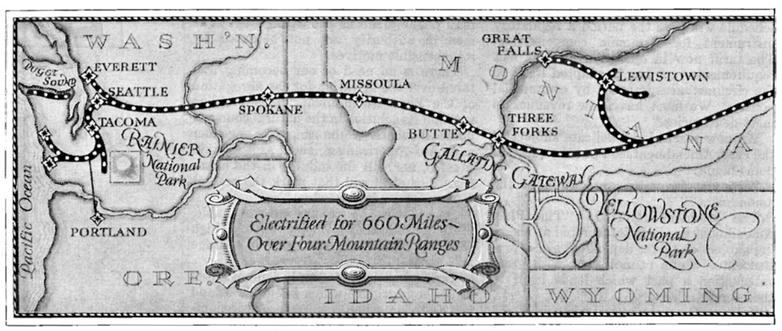
Like the fair fields of France

As Paris rises on rolling hills above the Seine and draws to itself the riches of the great plains of France, so Kansas City, spreading over hills equally beautiful, draws to itself the riches of a plain even broader than France—a plain broken by the delightful Ozarks to the south, and rising in tremendous green and golden waves to the snow-tipped Rockies in the west. Kansas City similarly possesses the invaluable advantage of central position on a sea-girt continent. *It is exactly in the heart of the United States.*

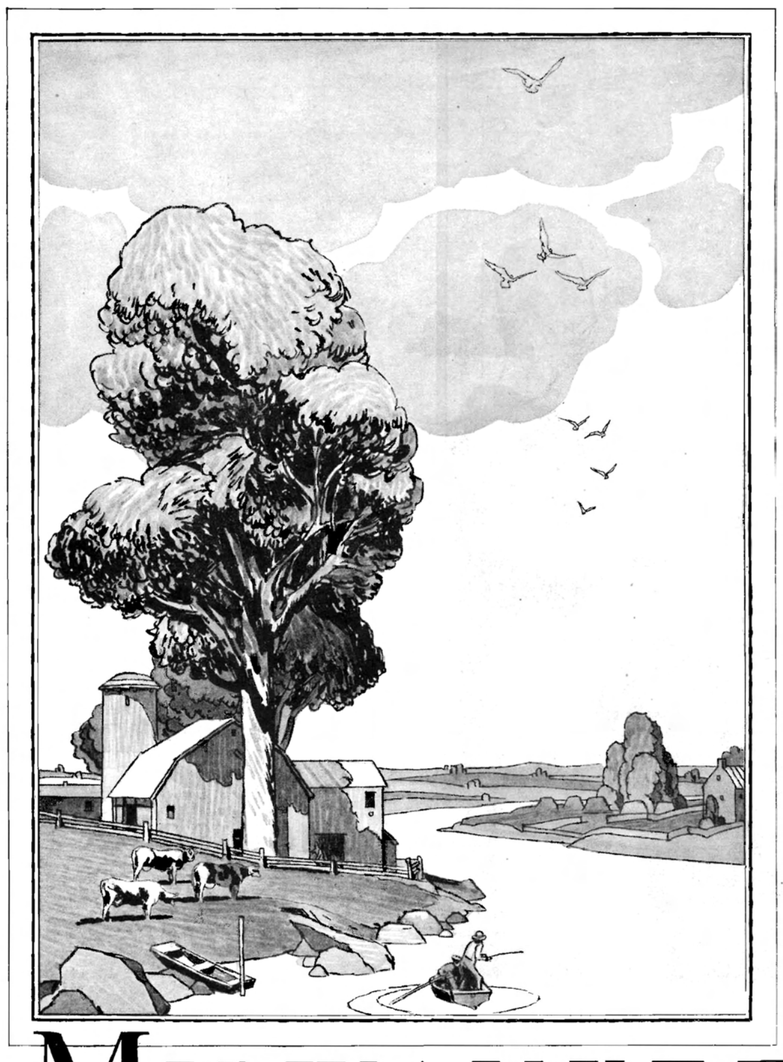


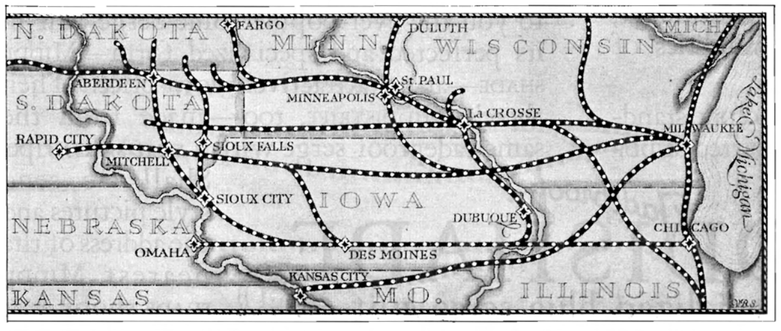
SHORTEST AND MOST MODERN ROUTE TO THE PACIFIC AND THE ORIENT

The MILWAUKEE ROAD



The recognized route between Chicago, Milwaukee and Twin Cities,





Kansas City, Omaha, Des Moines, Sioux City, Butte, Spokane, Seattle, Tacoma

The railroad serves a vast region

IT IS an overnight run from Kansas City to Chicago over the Chicago, Milwaukee & St. Paul Railway. Splendid trains and the famous "Milwaukee" service make the trip between these dominating cities a pleasant interlude in business.

This railroad not only serves Kansas City with its line across golden Iowa, but it serves with equal facility the great gate to the west—Omaha. Its vast system, extending over 11,000 miles of track, operated by 60,000 employees, forms a network over all the Northwest from Kansas City to the Twin Cities and Duluth, from Chicago and Milwaukee to Puget Sound and the Pacific. It links up all important centers northwest of the lower Mississippi Valley; its spur lines and feeders tap vast resources of raw materials.

Farm implements, machinery, tools, seeds, pure-bred stock, and people in an endless stream pour through this artery, bringing energy and life to new regions. Pulsing back comes the flow of raw materials upon which the great industrial centers are fed. The railroad brings fresh life to the Northwest; the Northwest gives health and strength to the railroad!

The rapidly swelling population of the United States is constantly demanding new outlets. Far-seeing industrial and commercial leaders are closely studying the trend of commerce towards Pacific outlets and the possibilities in the immensely rich hinterland. *The Chicago, Milwaukee & St. Paul is the shortest link with the Pacific Northwest—electrified for 660 miles!*

Milwaukee passenger cars are now being equipped with *roller bearings*—a revolutionary improvement first adopted by this road.

When you are in Chicago, run down to Kansas City or Omaha and study at first hand the tremendous possibilities of the regions they serve. If you are going to the Coast, by all means go west on "The Olympian." You will see the most diversified scenery in America—golden plains—lush dairy country—three of the greatest rivers in the world—four tremendous mountain ranges—the glories of Puget Sound—a new empire bursting ripe with opportunities!

TO PUGET SOUND
THE CHICAGO MILWAUKEE AND ST. PAUL RAILWAY
ELECTRIFIED

Chicago, Milwaukee & St. Paul Railway
Room 884, Union Station, Chicago, Ill.

Make a check before the region that interests you. We have the closest co-operation with Chambers of Commerce and other business organizations who will supply you with detailed information.

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☐ Inland Empire ☐ Upper Missouri R. Valley ☐ Wisconsin
☐ Industrial Montana ☐ Eastern Dakotas ☐ Iowa
☐ Kansas City ☐ Omaha—The Western Gate

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